



## FACT SHEET

**LAUNCH DATE:** February 2011

**CORPORATE ADDRESS:** 2325 3rd St.  
Suite 226  
San Francisco CA 94107

**PHONE:** 888-668-7728

**WEB SITE:** [www.jackandjasons.com](http://www.jackandjasons.com)

**PARENT COMPANY:** Harvis Enterprises Ltd.

**OWNERS:** Jack Harper & Jason Jarvis

**EMPLOYEES:** Three full-time and two part-time

**ABOUT:** Jack & Jason's Pancakes & Waffles (JJP&W) is a new gourmet brand of pancake mix that is healthy and delicious. JJP&W is sure to please even the most discerning pancake lover and bring back some excitement to the start of each day. Each JJP&W mix is made with organic, unprocessed, all-natural ingredients including un-enriched whole wheat flour, oatmeal and real fruit. JJP&W is committed to consistently creating wholesome products with purity in flavor that you can taste.

**FLAVORS:** Original  
Blueberry  
Banana Walnut  
Double Chocolate  
Pumpkin Spice

**MANUFACTURING:** Jack & Jason's Pancakes & Waffles is a minority-owned business and works with locally-based Giusto's to manufacture its mixes.

**PRICING:** Mixes are marked for retail sale at \$6.99 for Original, Double Chocolate, Banana Walnut and Pumpkin Spice and \$7.99 for Blueberry.

**AVAILABLE:** Jack & Jason's Pancake & Waffle mix is currently available in the following San Francisco markets and online at [www.jackandjasons.com](http://www.jackandjasons.com):

- Buffalo Whole Foods
- Canyon Market
- Falletti Foods
- Fenway Market
- Harvest Urban Market
- Harvest Village Market
- Le Beau Nob Hill's Finest Market
- Marina Supermarket
- Real Foods Co.
- Village Market

**PACKAGING:** All boxes for JJP&W are made with recycled material.

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